

Introducing Dark Winter



INTRODUCTION:

The Dark Winter palette is rich, smooth, enchanting and luxurious.

THE FEELING:

Imagine looking up past the fine, visible mist of your breath at a cold, clear, winter's night sky of deep blue covered in a blanket of piercing and impossibly perfect stars; or taking a moonlit walk on a forest trail lined with silvery bark dancing in the shadows, dotted with deep red berries, and highlighted by the transient pops of fireflies; or attending a black-tie winter wonderland ball, complete with burgundy tuxedo jackets, smooth velvet gowns, black magic roses, and reserve sturgeon caviar served with Jewel of Russia vodka.

COLOUR CHARACTERISTICS:

Hue: All colour families are represented in all seasons. Your best versions of red, yellow, green, blue, and purple are determined by the temperature, value, saturation, and intensity as follows.

Temperature: Cool Neutral; a hint of warmth

Value: Medium to Dark; and some Icy Colours

Saturation: Moderate to High (rich, deep, not bright)

Intensity: Deep, Rich, Shaded (mixed with black)



THE LOOK:

High intensity, dark, dramatic, elegant, rich, and distinctive

COLOUR CHARACTERISTICS TO AVOID:

Pastel; Muted; Bright; Warm

JEWELLERY:

Metals in silver, white gold, platinum

Pearls in white, grey

Gemstones in dark shades that blend with your colour palette