

Introducing Bright Spring



INTRODUCTION:

The Bright Spring palette is energetic, bright, clear, and enthusiastic.

THE FEELING:

Imagine embracing the promise of a new day from a Greek Island villa balcony filled with fuchsia bougainvillea climbing whitewashed walls; or the fun and whimsy of laughing with your best friends as you make your way through a road race event covered in the vibrant coloured powders that mark each charitable kilometer; or being captivated by the splendour of an impressive bird of paradise bouquet, including complements of tangerine gerbera daisies, tousled coral peonies, and glossy amethyst orchids in a sunlit room painted a cool Tiffany blue.

COLOUR CHARACTERISTICS:

Hue: All colour families are represented in all seasons. Your best versions of red, yellow, green, blue, and purple are determined by the temperature, value, saturation, and intensity as follows.

Temperature: Warm Neutral; a hint of cool

Value: Medium, Leaning Light; some Icy Colours

Saturation: High, Tinted (mixed with white)

Intensity: Clear, Vivid, Exuberant



THE LOOK:

High intensity and contrast, bright, dramatic, radiant, lively, fresh, and distinctive

COLOUR CHARACTERISTICS TO AVOID:

Muted; Cool; Fleshy; Pastel

JEWELLERY:

Metals in yellow gold, white gold, rose gold, or a combination

Pearls in white and light ivory

Gemstones in bright shades that blend with your colour palette